



2022

FACULTY OF  
**COMMUNICATION and  
CREATIVE INDUSTRIES**

*Undergraduate Programmes*

The **Faculty of Communication and Creative Industries (FCCI)** offers Diploma and Bachelor Degree programmes in Mass Communication and Creative Arts.

We offer a learning experience which is fulfilling and fun-filled through hands-on learning, practical assignments and case studies as well as internship programme which will challenge you to think creatively and hone your presentation and event management skills as well.

We are committed to honing your know-hows and expertise to ensure that you have the qualities to stand out and be highly sought after by the relevant industries.

We will mentor you on the critical skills that will aid you in achieving academic excellence and developing professional practices that will pave the way for you to become capable and employable graduates who will excel well in the employment market.



## What Our Graduates Say



**IVAN TAI  
CHIUN HOU**

*Robust, high quality and relevant to industry trends is how I would describe my learning experience at TAR UC. Besides academic knowledge, I had good practical experience in audio-visual production and this fuelled my passion in the broadcasting industry. I appreciate my lecturers and tutors who are supportive and they always encourage students to participate in different events such as film-making competitions and visitations to TV and radio stations. After graduating from TAR UC, I joined a local broadcast station and was assigned to the news section as a TV reporter. 2 years later, I became a news anchor for its Mandarin news.*

.....  
TV Personality

Bachelor of Communication (Honours) in Broadcasting - TAR UC (2016)

Diploma in Mass Communication (Broadcast Communication) - TAR UC (2014)



**ENG JAY YEE**

*TAR UC is the place to gain a learning experience filled with adventures while having passionate lecturers to guide students along the way. My programme of study has helped me tremendously in improving relevant design skills demanded in the commercial industry. It was during my final year project that I discovered my illustration style. My lecturers inspired me with helpful advice to develop my artwork to be more meaningful and of commercial standard. As a result, I won the Bronze Award (Public Service Announcement category) at the China-Asean University Students' Charity Design and Creativity Competition 2020 organised by the Guizhou Institute of Technology, China. I truly appreciate my journey in TAR UC.*

.....  
Freelance Designer

Bachelor of Design (Honours) in Graphic Design - TAR UC (2021)

Diploma in Graphic Design - TAR UC (2019)



**PUTERI NURUL AFIQAH  
BT FAROUK KHAN**

*4 years of education at TAR UC and valuable life lessons from my lecturers exposed me to various knowledge and skills beyond what textbooks can offer. I was constantly motivated to exceed my limits through critical thinking sessions and practical-based course works that prepared me for the real working world. I am grateful for my journey in TAR UC which has given me a bright future in my career and life.*

.....  
Corporate Communications Executive

Bachelor of Public Relations (Honours) - TAR UC (2019)

Recipient of the TAR UC Alumni Association Scholarship

*Why study at the*  
**FACULTY OF  
COMMUNICATION  
AND CREATIVE  
INDUSTRIES**

**Strong  
industry  
links.**

**Well-qualified  
and experienced  
lecturers** trained  
in both local and  
overseas universities.

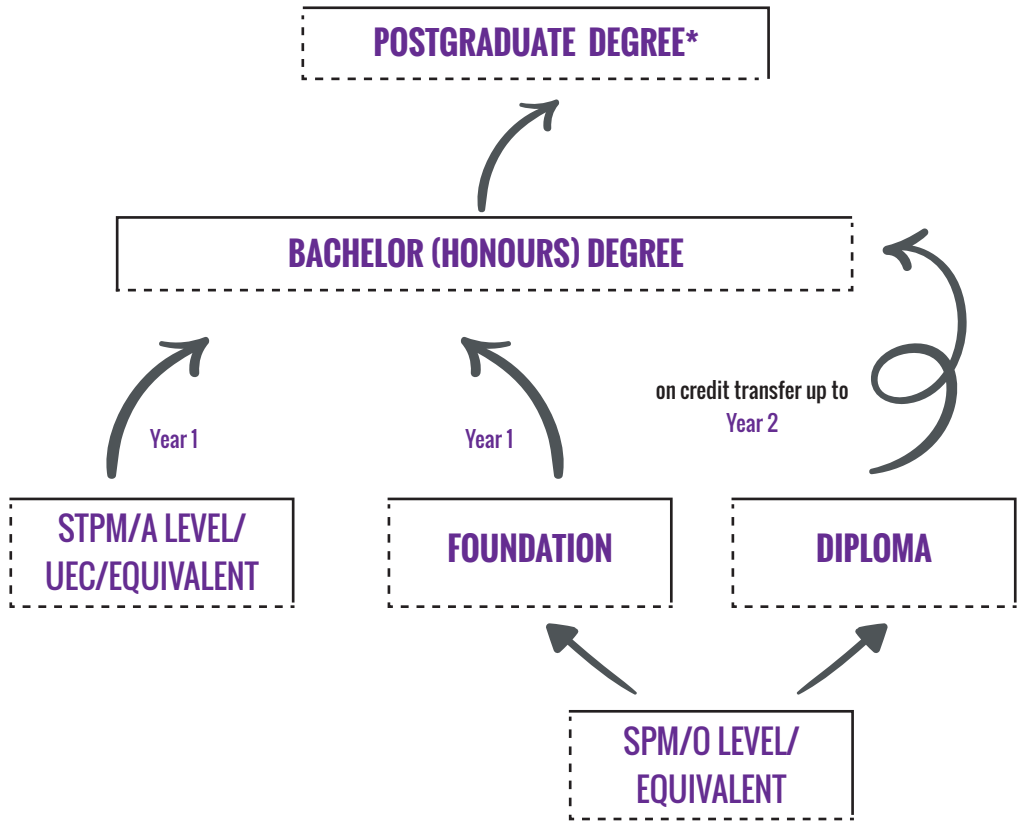
**Employable  
graduates.**

**State-of-the-art  
facilities.**

**Experiential  
learning.**

**Moulding  
students  
into award  
winners.**

# GENERAL PROGRESSION ROUTE



\* The Faculty of Communication and Creative Industries offers the following postgraduate programme:

- Master of Arts in Communication  
(N/321/7/0240) (10/25) (MOA/PA13942)

2022 INTAKES	JANUARY/FEBRUARY		COMMENCEMENT DATE:
	• Selected Bachelor Degree/ Diploma programmes		17/01/2022
	• Foundation		07/02/2022
	JUNE		COMMENCEMENT DATE:
• Foundation		24/06/2022	
• Bachelor Degree & Diploma		27/06/2022	
OCTOBER/NOVEMBER		COMMENCEMENT DATE:	
• Foundation		14/10/2022	
• Selected Bachelor Degree/ Diploma programmes		18/11/2022	



# PROGRAMMES OFFERED

Foundation (1 Year)



Bachelor Degree (3 Years)

➤ Foundation in Arts  
(Track C) **KL**

- Bachelor of Communication  
(Honours) in Advertising **KL**
- Bachelor of Communication  
(Honours) in Broadcasting **KL**
- Bachelor of Communication  
(Honours) in Journalism **KL**
- Bachelor of Communication  
(Honours) in Media Studies **KL**
- Bachelor of Communication Studies  
(Honours) **PK**
- Bachelor of Public Relations (Honours) **KL**
- Bachelor in Public Relations (Honours) **PG**
- Bachelor of Creative Multimedia  
(Honours) **KL**
- Bachelor of Design  
(Honours) in Graphic Design **KL**
- Bachelor of Design  
(Honours) in Fashion Design **KL**



# PROGRAMMES OFFERED

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PROGRAMMES OFFERED

**Diploma (2 Years)** on credit transfer up to **Year 2** → **Bachelor Degree (3 Years)**

➤ Diploma in Advertising **KL**

➤ Bachelor of Communication (Honours) in Advertising **KL**

➤ Diploma in Broadcast Communication **KL/PG**

➤ Bachelor of Communication (Honours) in Broadcasting **KL**

➤ Diploma in Journalism **KL**

➤ Bachelor of Communication (Honours) in Journalism **KL**

➤ Diploma in Media Studies **KL**

➤ Bachelor of Communication (Honours) in Media Studies **KL**

➤ Diploma in Communication and Media Studies **PK**

➤ Bachelor of Communication Studies (Honours) **PK**

➤ Diploma in Public Relations **KL/PG/PK**

➤ Bachelor of Public Relations (Honours) **KL**

➤ Bachelor in Public Relations (Honours) **PG**

➤ Diploma in Multimedia Design **KL**  
*(2 Years 4 Months)*

➤ Bachelor of Creative Multimedia (Honours) **KL**

➤ Diploma in Graphic Design **KL**

➤ Bachelor of Design (Honours) in Graphic Design **KL**

➤ Diploma in Fashion Design **KL**

➤ Bachelor of Design (Honours) in Fashion Design **KL**

# ADVERTISING

This programme encompasses the basic knowledge and practical skills of advertising, media and communication. This programme aims not only to produce advertising personnel who can apply the relevant skills in the field of advertising, but also to offer students a greater depth of knowledge and practical skills in terms of management and persuasive communication, preparing students to join a competitive and dynamic industry. Students will also develop a critical understanding and appreciation of the advertising profession, in addition to acquiring relevant computer software skills.



## Career Prospects

- Advertising Account Executives
- Media Planners
- Social Media Executives
- Digital Marketing Executives
- Brand Executives
- Advertising & Promotion Executives
- Creative Directors
- Copywriters
- Multimedia Content Creators
- Market & Consumer Analysts



## Level & Campus

Bachelor of Communication (Honours) in Advertising - 3 years

- **KL** (R/321/6/0097)(09/23)(MQA/FA3878)

Diploma in Advertising - 2 years

- **KL** (R/342/4/0072)(08/23)(AA0082)

# JOURNALISM

This programme caters for students who wish to develop a successful career in the journalism and media industry. With industry driven content, the programme offers a teaching and experiential learning experience that prepares students with enhanced and progressive skills for professional media reporting. With a focus on an enriching learning experience, the programme prepares students for a challenging and fast evolving media world. The programme also explores the local Malaysian and global media context to produce graduates that are highly employable in the industry.



## Career Prospects

- Journalists
- Writers
- Reporters
- Copy Editors
- Editors
- Communications Executive



## Level & Campus

Bachelor of Communication (Honours) in Journalism - 3 years

- **KL** (R/321/6/0094)(09/23)(MQA/FA3937)

Diploma in Journalism - 2 years

- **KL** (R/321/4/0088)(08/23)(AA0081)

# BROADCASTING/BROADCAST COMMUNICATION

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PROGRAMMES

This programme entails knowledge and skills for the technical understanding, writing, scripting, presenting and organising of traditional and new broadcast media. There are also specific courses designed to enhance the depth of knowledge and appreciation of the broadcast communication industry, like Film Appreciation, Criticism and Interpretation, Cinematography and Visual Communication, Production and Multimedia, Radio Journalism, Communication Technology, Communication Theories, as well as application in Audio, Television and Video Production. Students will engage in all aspects of the creation and production works.



## Career Prospects

- TV and radio programming
- Disc Jockeys (Radio Announcer)
- Research writing for broadcast media
- Internet-based businesses
- Production houses
- Advertising agencies
- Creative Industries



## Level & Campus

Bachelor of Communication (Honours) in Broadcasting - 3 years

- **KL** (R/321/6/0096)(09/23)(MQA/FA3939)

Diploma in Broadcast Communication - 2 years

- **KL** (R/321/4/0087)(08/23)(AA0083)
- **PG** (R/321/4/0106)(11/23)(MQA/FA3524)

## MEDIA STUDIES

This programme takes the relationships between media and society to a greater height where students are exposed to various actors, interests and issues that revolve around the media systems. Students will acquire knowledge concerning media policies, industries, literacies, audiences, cultures and social concerns. This programme further complements students' conceptual understanding with research, writing, computing and organisational skills that will enhance their competitiveness in the employment market.



## Career Prospects

- Social Media Expert
- Media Crisis Management
- Public Communication
- Producers of Information
- Media Writers
- Educators
- Media planner



## Level & Campus

Bachelor of Communication (Honours) in Media Studies - 3 years

- **KL** (R/321/6/0095)(09/23)(MQA/FA3938)

Diploma in Media Studies - 2 years

- **KL** (R/321/4/0089)(08/23)(AA0085)



# COMMUNICATION STUDIES

This programme is designed to equip communication graduates with new skills required for the digital economy. Theories and practices blended with industry know-how in the 'new forms' of the communication industry will be given priorities in this programme. Part of the programme content that makes our graduates content creators includes courses such as the new media, digital publishing, video production, web design and social media analytics. Another part of the programme that nurtures our graduates to be creative and critical thinkers includes speaking and writing courses, research skills and communication projects. Thus, graduates of this programme who understand inter-cultural communication, integrated marketing communication across various media platforms, collaborative projects with diverse resources, new media tools and other evolving communication platforms are expected to be effective communicators in the workplace.

## Career Prospects

- Communications Executives
- Media Producers
- Copywriters
- Social Media Manager
- Web Content Writers
- MarComm Executives
- Media Researcher
- Creative Content Provider
- Corporate Communication Executives

## Level & Campus

Bachelor of Communication Studies  
(Honours) – 3 years

- **PK** (N/321/6/0252)(01/25)(MQA/PA12927)

Diploma in Communication and Media  
Studies – 2 years

- **PK** (R/321/4/0213)(04/27)(MQA/FA7542)

# PUBLIC RELATIONS

This programme develops students' practical expertise in formulating media strategies, managing and running PR campaigns, producing PR write-ups and promotional material. To produce PR professionals, media liaisons and strategic managers, it entails courses in corporate communication, integrated marketing communication, crisis management, employee and community relations, public opinion, advertising, social media, ethics, in both the Malaysian and global contexts. Students' experiential skills are enhanced via case studies, campaigns and internship.

## Career Prospects

- Supervisory and strategic-level personnel in PR
- Marketing
- Communication
- Advertising
- Events management
- Hospitality
- Customer Relations

## Level & Campus

Bachelor of Public Relations (Honours)  
- 3 years

- **KL** (R/321/6/0101)(10/23)(MQA/FA3940)

Bachelor in Public Relations (Honours)  
- 3 years

- **PG** (N/321/6/0251)(01/25)(MQA/PA12307)

Diploma in Public Relations - 2 years

- **KL** (R/321/4/0073)(08/23)(MQA/FA10790)
- **PG** (R/321/4/0252)(09/23)(MQA/FA10816)
- **PK** (R/321/4/0254)(09/23)(MQA/FA10854)

# MULTIMEDIA DESIGN

This programme aims to impart knowledge and develop skills in studio-based design process and techniques which enable graduates to choose in and perform a wide range of career setting relevant to various media related industries.

Multimedia Design is an ever-evolving field. In order to thrive in such an industry, graduates are not only equipped with the skills and knowledge required, but also the ability to improve and adopt to the evolving industry. The programme constantly makes improvement in terms of technological advancement as well as design trend to compare and compete on industrial level.

We are locally and internationally recognised; graduates are widely accepted by local and creative industries overseas. The programme actively supports participation in creative workshops, events, and competitions and has been awarded with numerous achievements. The programme also includes a 3-month internship period, allowing students to practically experience and involve themselves in managing industrial level projects.

## Career Prospects

- Interactive Media Artists / Designers
- UX & Web Designers
- Mobile Application Developers
- Social Media / Content Designers
- 2D / 3D Animators
- Motion Designers
- Digital Filmmakers / Editors
- Post Production Designers / Composers
- Instructional Designers / Game Designers
- Creative Technologies Entrepreneurs

## Level & Campus

Bachelor of Creative Multimedia (Honours)

- 3 years

- **KL** (R/213/6/0147)(09/23)(MQA/FA3880)

Diploma in Multimedia Design

- 2 years 4 months

- **KL** (R/213/4/0138)(08/23)(AA0090)



# GRAPHIC DESIGN

This programme is an integrated design study that helps develop your creative passion, specifically focusing on fostering your conceptual and technical design skills. Graphic design course is also known as communication design. It is the art and practice of planning and projecting ideas through visual and textual forms for user experience. Forms of communication designed could be represented in physical and or virtual state accompanied by interactive engagement and or display.

Courses in Graphic Design will nurture your design capabilities of working across a range of creative industry-relevant practice from commercial, education to environment, cultural, and civic sectors. Each area of explorations will focus on graphical aspects of print, illustration and screen-based interactive design which contribute to the problem-solving challenges in any area of visual communication.

Throughout the programme, you will indulge in developing your creative ideas in subject area such as advertising, branding, digital visualisation, photography, illustration and concept. These studies are essential to the development of becoming a trained professional graphic designer, while the learning process exposes you to opportunities of developing your progressive graphic design portfolio, to prepare you for better future career prospect.

## Career Prospects

- Illustrators
- Art Directors
- Typographers
- Brand Designers
- Signage Designers
- Graphic Designers
- Design Consultants
- Packaging Designers
- Web Page Designers
- Interaction Designers
- Communication Designers
- Sales Promotion Designers

## Level & Campus

Bachelor of Design (Honours)  
in Graphic Design - 3 years

- **KL** (R/213/6/0146)(09/23)(MQA/FA3936)

Diploma in Graphic Design - 2 years

- **KL** (R/213/4/0139)(08/23)(AA0084)





# FASHION DESIGN

This programme provides academic and specialised practical knowledge to prepare students for careers in the fashion industry, or for the professional seeking to upgrade skills in apparel construction, pattern making, draping, tailoring and other related fashion design industry.

Students will be given the opportunities to perform competitively within the local and international fashion industry, combining creative and intellectual approaches to visual-design innovations with strong theoretical as well as learning both traditional and computer-generated design in developing individual sense of design style.

This programme is focused on acquiring the technical and professional skills required by the fashion industry, while developing a personal fashion signature and prepared to seek entry-level employment such as costume designer, assistant fashion buyer, fashion designer, or seamstress.



## Career Prospects

- Fashion & Image Consultants
- Fashion & Apparel Designers
- Garment Manufacturing Designers
- Garment & Textile Designers
- Fashion Designers
- Fashion & Textiles Merchandisers
- Costume for Performing Arts Designers
- Fashion Retailers
- Pattern Makers
- Paper Pattern Digitizer and Grader
- Visual Merchandisers
- Fashion Event Organisers
- Fashion Stylists
- Fashion Illustrators
- Wardrobe Assistants



## Level & Campus

Bachelor of Design (Honours)  
in Fashion Design - 3 years

- **KL** (R/214/6/0096)(09/23)(MOA/FA3879)

Diploma in Fashion Design - 2 years

- **KL** (R/214/4/0089)(08/23)(AA0089)



# BACHELOR DEGREE ENTRY REQUIREMENTS

	STPM	A Level	UEC	Other IHL	TAR UC
Bachelor of Communication (Honours) in Advertising	Grade C in 2 relevant subjects	Grade D in 2 relevant subjects	Grade B in 5 relevant subjects	Relevant Foundation/Diploma accredited by MQA	<ul style="list-style-type: none"> <li>Foundation in Arts (Track C)</li> </ul>
Bachelor of Communication (Honours) in Broadcasting					OR
Bachelor of Communication (Honours) in Journalism					<ul style="list-style-type: none"> <li>Relevant Diploma</li> </ul>
Bachelor of Communication (Honours) in Media Studies					
Bachelor of Communication Studies (Honours) <i>[Only in Perak Branch Campus]</i>					
Bachelor of Public Relations (Honours)					
Bachelor in Public Relations (Honours) <i>[Only in Penang Branch Campus]</i>					
<b>AND</b>					
SPM Credit/O Level Grade C/UEC Grade B in English Language					

- Note:
- a) Students without a credit in SPM Bahasa Melayu are required to pass Bahasa Kebangsaan A before the award of Bachelor Degree.
  - b) TAR UC Diploma will be accepted on credit transfer into Bachelor Degree programmes.
  - c) Equivalent qualifications/qualifications from other Institution of Higher Learning (IHL) will be considered on a case-by-case basis.
  - d) Subject to the Ministry of Higher Education latest requirements.





# BACHELOR DEGREE ENTRY REQUIREMENTS

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MINIMUM ENTRY REQUIREMENTS

	STPM	A Level	UEC	Other IHL	TAR UC
Bachelor of Creative Multimedia (Honours)	Grade C in 2 relevant subjects	Grade D in 2 relevant subjects	Grade B in 5 relevant subjects	Relevant Foundation/Diploma accredited by MQA	<ul style="list-style-type: none"> <li>■ Foundation in Arts (Track C)</li> <li>OR</li> <li>■ Relevant Diploma</li> </ul>
	<b>AND</b> SPM Pass/O Level Grade E (Pass)/UEC Grade C in English Language** <b>AND</b> Pass a specified portfolio test conducted by TAR UC				

	STPM	A Level	UEC	Other IHL	TAR UC
Bachelor of Design (Honours) in Graphic Design	Grade C in 2 relevant subjects	Grade D in 2 relevant subjects	Grade B in 5 relevant subjects which must include English Language	Relevant Foundation/Diploma accredited by MQA	<ul style="list-style-type: none"> <li>■ Foundation in Arts (Track C)</li> <li>OR</li> <li>■ Relevant Diploma</li> </ul>
Bachelor of Design (Honours) in Fashion Design	<b>AND</b> SPM Pass/O Level Grade E (Pass) in English Language			<b>AND</b> SPM Pass/O Level Grade E (Pass)/UEC Grade B in English Language	
<b>AND</b> ***MUET Band 3/IELTS Band Score 5.0/equivalent <b>AND</b> Pass a specified portfolio test conducted by TAR UC					

\*\* Grade C and above in AELE0364 English Language conducted by TAR UC is accepted as having fulfilled the English Language requirement for applicants who fail English Language at SPM/O Level/UEC.

\*\*\* Exempted for students whose programme full medium of instruction was in English.

Note:

- a) Students without a credit in SPM Bahasa Melayu are required to pass Bahasa Kebangsaan A before the award of Bachelor Degree.
- b) TAR UC Diploma will be accepted on credit transfer into Bachelor Degree programmes.
- c) Equivalent qualifications/qualifications from other Institution of Higher Learning (IHL) will be considered on a case-by-case basis.
- d) Subject to the Ministry of Higher Education latest requirements.

# DIPLOMA ENTRY REQUIREMENTS

	SPM	O Level	UEC	Certificate
<b>Diploma in Advertising</b>  <b>Diploma in Broadcast Communication</b>  <b>Diploma in Journalism</b>  <b>Diploma in Media Studies</b>  <b>Diploma in Public Relations</b>  <b>Diploma in Communication and Media Studies</b> <i>[Only in Perak Branch Campus]</i>	3 Credits in the relevant subjects	3 Grade C in the relevant subjects	3 Grade B in the relevant subjects	<ul style="list-style-type: none"> <li>▪ Relevant Certificate accredited by MQA</li>   <li>OR</li>   <li>▪ Relevant Skilled/ Technical/ Vocational Certificate recognised by the Malaysian Government</li> </ul>
	<p><b>Compulsory subject:</b>  <b>SPM Credit/O Level Grade C/UEC Grade B in English Language</b></p>			

	SPM	O Level	UEC	Certificate
<b>Diploma in Graphic Design</b>  <b>Diploma in Fashion Design</b>  <b>Diploma in Multimedia Design</b>	3 Credits in the relevant subjects	3 Grade C in the relevant subjects	3 Grade B in the relevant subjects	<ul style="list-style-type: none"> <li>▪ Relevant Certificate accredited by MQA</li>   <li>OR</li>   <li>▪ Relevant Skilled/ Technical/ Vocational Certificate recognised by the Malaysian Government</li> </ul>
	<p><b>Compulsory subject:</b>  <b>SPM Pass/O Level Grade E (Pass)/UEC Grade C in English Language**</b></p>			
<p><b>AND</b>            Pass a specified portfolio test conducted by TAR UC</p>				

\*\* Grade C and above in AELE0364 English Language conducted by TAR UC is accepted as having fulfilled the English Language requirement for applicants who fail English Language at SPM/O Level/UEC.

Note:

- a) SPM holders must have at least a pass in Bahasa Melayu and SPM holders from Year 2013 onwards must have at least a pass in Sejarah.
- b) Students without a credit in SPM Bahasa Melayu are required to pass Bahasa Kebangsaan A before the award of Diploma.
- c) Equivalent qualifications/qualifications from other Institution of Higher Learning (IHL) will be considered on a case-by-case basis.
- d) Subject to the Ministry of Higher Education latest requirements.

# FOUNDATION ENTRY REQUIREMENTS

BACHELOR DEGREE	FOUNDATION	ENTRY REQUIREMENTS										
		SPM	O LEVEL	UEC								
Bachelor of Communication (Honours) in Advertising Bachelor of Communication (Honours) in Broadcasting Bachelor of Communication (Honours) in Journalism Bachelor of Communication (Honours) in Media Studies Bachelor of Communication Studies (Honours) <i>[Only in Perak Branch Campus]</i> Bachelor of Public Relations (Honours) Bachelor in Public Relations (Honours) <i>[Only in Penang Branch Campus]</i>	Foundation in Arts (Track C)	5 Credits in the relevant subjects which must include,	5 Grade C in the relevant subjects which must include,	3 Grade B in the relevant subjects which must include,								
					<b>SPM Credit/O Level Grade C/UEC Grade B in English Language</b>							
					Bachelor of Design (Honours) in Fashion Design Bachelor of Design (Honours) in Graphic Design Bachelor of Creative Multimedia (Honours)	Foundation in Arts (Track C)	5 Credits in the relevant subjects	5 Grade C in the relevant subjects	3 Grade B in the relevant subjects			
										<b>AND</b> <b>SPM Pass/O Level Grade E (Pass)/UEC Grade C in English Language**</b>		
										<b>AND</b> Pass a specified portfolio test conducted by TAR UC		

\*\* Grade C and above in AELE0364 English Language conducted by TAR UC is accepted as having fulfilled the English Language requirement for applicants who fail English Language at SPM/O Level/UEC.

Note:

- a) SPM holders must have at least a pass in Bahasa Melayu and SPM holders from Year 2013 onwards must have at least a pass in Sejarah.
- b) Equivalent qualifications other than the above will be considered on a case-by-case basis.
- c) Subject to the Ministry of Higher Education latest requirements.

# STUDENT ACTIVITIES



11 TAR UC broadcasting students and one lecturer were invited by the Manjung Kutien Association to produce a 20-minute documentary programme, whereby the students were tasked to plan, strategise and execute the entire production.



RM12,000 was raised by Bachelor of Public Relations (Hons) students via their self-organised "Side by Sight" vision impairment awareness campaign and a self-choreographed stage performance emphasizing "Empathy, Equality, Experience", in collaboration with Dialogue in the Dark Malaysia to benefit SOS Missions advocating social inclusion for all disabled groups, while also inculcating experiential learning, creative ideation and social responsibility within students.



# STUDENT ACHIEVEMENT/ACTIVITY

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STUDENT ACHIEVEMENT/ACTIVITY



Adobe Design Achievement Award 2018 – Semifinalist  
(Commercial – Print/Graphic/Illustration Category)

A rebranding project for traditional noodle stall by Kah Ling Hei -  
Bachelor of Design (Hons) in Graphic Design.

CREAT  
PLAY  
2019



Creart Play, a one-day event organised by students and alumni of the  
Faculty of Communication and Creative Industries (FCCI).



# MERIT SCHOLARSHIP

Automatically offered upon admission



## Diploma/Foundation Programmes

Entry Qualification	Criteria	Waiver of Tuition Fee
SPM O Level	Minimum 8A+/A Minimum 8As	100%
SPM O Level	8As* 7As	50%
SPM O Level	7As* 6As	25%
SPM	6As*	20% Foundation programmes only
SPM	5As*	15% Foundation programmes only

\*SPM As : A+/A/A-

## Bachelor Degree Programmes

Entry Qualification	Criteria	Waiver of Tuition Fee
STPM / A Level	3As	100%
Unified Examination Certificate (UEC)	8As	
*TAR UC Diploma / *TAR UC Foundation / Matriculation	CGPA $\geq$ 3.8500	
South Australian Matriculation (SAM)/ Western Australian Certificate of Education (WACE)/ Higher School Certificate (HSC)	$\geq$ ATAR 95	
Canadian Pre-University (CPU)	$\geq$ 95%**	
STPM / A Level	2As	50%
Unified Examination Certificate (UEC)	7As	
*TAR UC Diploma / *TAR UC Foundation / Matriculation	CGPA $\geq$ 3.7500	
South Australian Matriculation (SAM)/ Western Australian Certificate of Education (WACE)/ Higher School Certificate (HSC)	$\geq$ ATAR 90	
Canadian Pre-University (CPU)	$\geq$ 90%**	
Unified Examination Certificate (UEC)	6As	25%
Unified Examination Certificate (UEC)	5As	20%

Including A-

\*Must have obtained straight passes in all courses (including co-curriculum courses for diploma)

\*\*For all subjects with a minimum of 6 subjects

Only applicable for full-time programmes.

Terms & Conditions apply.

## For further information, please contact:

Assistant Registrar

**FACULTY OF COMMUNICATION AND CREATIVE INDUSTRIES**

Telephone: (6) 03 4145 0100/23 ext. 3501, 3583, 3589

Email: [fcci@tarc.edu.my](mailto:fcci@tarc.edu.my)

 011-1067 8256

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Telephone: (6) 03 4145 0100/23

Fax: (6) 03 4142 3166

E-mail: [info@tarc.edu.my](mailto:info@tarc.edu.my)


### PENANG BRANCH CAMPUS

77, Lorong Lembah Permai Tiga, 11200 Tanjung Bungah, Penang, Malaysia.

Telephone: (6) 04 899 5230

Fax: (6) 04 899 8219

E-mail: [penang@tarc.edu.my](mailto:penang@tarc.edu.my)

 011-1082 5618


### PERAK BRANCH CAMPUS

Jalan Kolej, Taman Bandar Baru, 31900 Kampar, Perak, Malaysia.

Telephone: (6) 05 466 0388, 466 8012/3

Fax: (6) 05 466 0390

E-mail: [perak@tarc.edu.my](mailto:perak@tarc.edu.my)

 011-1075 8513


### JOHOR BRANCH CAMPUS

Jalan Segamat/Labis, 85000 Segamat, Johor, Malaysia.

Telephone: (6) 07 927 0801/3

Fax: (6) 07 927 0802

E-mail: [johor@tarc.edu.my](mailto:johor@tarc.edu.my)

 011-1082 5624


### PAHANG BRANCH

Jalan IM 9/2, Indera Mahkota 9, 25200 Kuantan, Pahang, Malaysia.

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Fax: (6) 09 573 8100

E-mail: [pahang@tarc.edu.my](mailto:pahang@tarc.edu.my)

 011-1082 5631


### SABAH BRANCH

No. 1, Jalan Alamesra, Alamesra, 88450 Kota Kinabalu, Sabah, Malaysia.

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