

# Building a Strong Financial Future: THE ESSENTIALS OF INVESTMENT



**SATURDAY**  
05 Oct, 2024



**DKE Lecture Hall**

Block W, Level 1, Main Campus,  
TAR UMT, Setapak, KL.



**9AM-12PM**



TAR Student /  
Alumni / Staff

**RM 22**

PUBLIC

**RM 25**

(inclusive of 8% SST)



**Benny Lee**  
CFTE, MSTA

Mr Benny Lee holds a BA(Hons) in Business Management, UK and has over 20 years of experience in the equities and commodities markets. As a market strategist for equities and commodities, he has conducted workshops and seminars, locally and internationally, focused on financial / investment analysis. He is a regular speaker for Bursa Malaysia, the Malaysian Palm Oil Council (MPOC), and the Securities Commission of Malaysia. Additionally, he is a regular market commentator for The Edge Business Daily, Borneo Post and BFM 89.9 and guest commentates on Bloomberg, Business Times, The Edge and Bernama.

Inviting all investors and individuals interested in investments!  
This short course covers the 3 Ws of investments, namely:

- **WHY** invest,
- **WHEN** to invest, and
- **WHAT** to invest in.

Participants will have a clear understanding on the importance of investing and an understanding of the impact inflation has on wealth preservation. They will acquire practical skills in stock investing including how to adopt a systematic, data-driven approach to investment decision making and will learn strategies to minimise risks in stock investing.

**3 CPD POINTS** for MFPC Members

\*Require Full Name, NRIC No. and MFPC Membership Code upon registration.



+603-4145 0170  
+601110758530 (WhatsApp)



cpe@tarc.edu.my



cpe.tarc.edu.my

